

BUSINESS BUZZ

Pineloch Management Corp.

The pioneering spirit has a legacy here in Central Florida, and one company that has a long-standing tradition of that spirit is Pineloch Management Corp. With a history that began in agriculture, the Caruso family has helped to shape the unique landscape and culture that is Central Florida.

The company began in 1926 as a small citrus packinghouse in Winter Garden, but grew into Southern Fruit Distributors, one of the largest privately held Central Florida corporations. BlueBird Citrus, one of the company's most prominent brands, was sold internationally. As other citrus growers began to follow the global trend, the Caruso family elected to close the plant in 1986 and focus its attention on commercial real estate and land development.

Currently operated by the third-generation of the Caruso family, Pineloch Management Corp. now owns approximately 6,000 acres in six counties. Their goal is to keep the properties under family ownership and to refrain from selling

assets for long-term development. The family's real estate efforts preceded most of the typical Florida development starting back in the 1960s, and many of their early projects are still owned by family members.

Agriculturally, roots are vital for growth. Ancestrally, roots align you culturally. Roots are necessary to life in many ways. The Caruso family is rooted here in Central Florida as residents, business owners and pioneers. Pineloch Management Corp. is one of the founding members of the Business Leadership Council and supports many local cultural and social service organizations.

United Arts would like to thank the Caruso family and Pineloch Management Corp. for its continued membership in the Business Leadership Council. If your organization would like more information about supporting the arts, please contact Heidi Will at 407.628.0333, x22. If you would like more information about Pineloch Management Corp., please visit www.Pineloch.com.